

Month	Project	Content	Skills	Assessment	Essential Question	State Standards
September	Introduction & Review	Software, computers, Graphic Design, review of principles and elements of design.	Drawing and Design concepts			
	Introduction to Adobe Illustrator	Covering the basics in Adobe Illustrator tools, layers, stroke, fills, gradients, symbols, swatches, brushes, patterns.	Exploring a vector graphic application	Class Participation	What is a vector graphic?	1, 2
	Recreation of a Famous Painting	Historical artists and painting styles	Understanding of historical painting and styles. Create a painting with their own creative twist.	Assignments graded according to rubric assessment categories; technique, design quality, extent of involvement, originality, assignment comprehension	How and we use past artwork to inspire us?	1,2,3,4
October	Year Book Cover	Composition, organization, school pride, real world experience, Cross-curricular involvement	Create a cover design for the school yearbook	Assignment graded according to rubric and group critique		1,2,
	Gestalt Principles of Perception	Proximity, similarity, closure, continuation, figure ground	Students will be able to create a series of basic designs that demonstrate each of the Gestalt principles.	Assignment graded according to rubric and group critique	How can understanding, how things are perceived visually help you create a better design?	1,2
November	Musical Poster	Real world experience, Promotion of a musical event, Applying Gestalt principles to practical design. Cross-curricular involvement.	Students will create a poster for the school musical.	Assignment graded according to rubric and group critique		1,2,3,4
	Typography	Parts of a letter, leading kerning, tracking, size, weight, style, alignment, color	Identifying, understanding and controlling type	Evaluation of presentations	Why is the understanding of typography so important to graphic design?	1,2,3,4
December	Visual Words & Clichés	Creativity, imagination, interpretation, communication	The visual communication specific words and concepts	Assignment graded according to rubric and group critique	Why is it important to communicate things with visual accuracy?	1,2
	Color Theory	Hue, Value, Saturation, contrast, interaction, unifying, analysis	Understand demonstrate each of the color theory components	Evaluation of presentations	Why is color so important to graphic design?	1,2

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January	CD Design	Layout, printing, burning CDs, matching visual elements to music.	Visual interpretation of songs, creation of an actual music album	Assignment graded according to rubric and group critique	How can music inspire artists?	1,2,3,4
	Magazine Cover/Self Portrait	Digital camera, taking pictures, self portrait	Representing ones self in a positive way.	Assignment graded according to rubric and group critique	Why are self-portraits a reoccurring theme in art?	1,2,3,4
February	Clipart Design and Drawing	Illustration, value, perspective, drawing from observation, shadows	Drawing with the computer with detail and accuracy.	Assignment graded according to rubric assessment categories; Value, shadows, texture, dimension, environment	How is drawing on the computer different from drawing on paper?	1,2
	Soft Drink Label	Packaging design, product promotion, advertising, Andy Warhol,	Creating a product label that will promote and advertise.	Assignment graded according to rubric and group critique		1,2,
March	Graphic Designer Research Project	History of graphic design, layout	Layout and research skills	Assignment graded according to rubric and group critique	How can we learn new design skills from others?	1.2.3.4
	T-Shirt Design/Sports Logo	Sports logo, marketing and promotion	Designing a sports team logo to go on a t-shirt	Assignment graded according to rubric and group critique		1,2
April	Poem Illustration	Interpretation, illustration, poetry	Creative interpretation and visual communication of a poem.	Assignment graded according to rubric and group critique	Why do words inspire images?	1,2,3,4
	Cartoon Character Design & Comic Strip	History of cartoons, bring drawings to life, showing expression	Line work and line quality skills.	Assignment graded according to rubric and group critique	Why are cartoons so popular?	1,2,3,4
May	Animal Portrait	Drawing, exploring animal patterns. Native American drawings	Creation of an animal portrait and interpretation of artwork.	Assignment graded according to rubric and group critique		1,2,3,4
	Personal Logo Design	Cultural symbols, company identify, personal connection	Communicating personal information through symbols and graphics	Assignment graded according to rubric and group critique	How can we communicate personal information visually?	1,2
June	Introduction to Imovie	Titles, transitions, timing, special effects, importing music, incorporating images	Creating videos	Evaluation of presentations		
	Slideshow Portfolio	Group presentation, QuickTime video, burning cds, album cover, cd label, college preparation	Using videos to record and present artwork	Evaluation of presentations	Why are portfolios	1,2

